

University of Wisconsin - Milwaukee

Panther Athletics - NILGo Summary

NIL Go: What Student-Athletes Need to Know

Mandatory Reporting:

All NCAA Division I student-athletes must report third-party NIL deals worth \$600 or more at NILGo. Failure to report may result in penalties, including loss of NCAA eligibility. Deals can take up to 14 days to get reviewed.

What to Report:

- Compensation for NIL from third-party entities
- Total value of \$600+ within the same entity (even across multiple deals)

Includes: Cash, checks, Venmo, goods/services, bonuses, gym memberships, etc.

When to Report:

- New deals: within 5 business days of signing
- Existing deals: Report any deal that exceeded \$600 in value prior to June 30, 2025

Creating Your NIL Go Account:

- [Click here to register](#)
- Use your .edu email and provide personal and school info
- Optionally add a representative to help enter deals

How to Report in NILGO:

1. Upload deal terms (contract, email, DM screenshot)
2. Enter the information of the entity paying you
3. Describe activities (social media, appearances, endorsements)
4. Enter compensation details
5. Add additional information (this deal is in collaboration with others, profits go to a LLC)
6. Review & submit

Deal Statuses:

- *In Review*: Your deal is currently in review
- *Info Needed*: An edit to your deal is required
- *Cleared*: Approved to receive payment and fulfill obligations. You are good to go!
- *Not Cleared*: You have 14 days to either: work with facilitator to renegotiate the deal, cancel the deal, or appeal the deal with a neutral arbitration. Please contact Zach if this occurs.

Support:

- Use Chat feature on NILGo.com
- Visit Resource Center for FAQs and guides

More Questions?

Contact Zach Beaschler at beaschle@uwm.edu